

***MINUTES***  
***GRAPHIC REVIEW BOARD***  
***June 07, 2018***

Acting Chairman, Sharon Ryan called the meeting of the Graphic Review Board to order on Thursday, June 07, 2018 at 6:00 PM.

**PLEDGE, SWEAR-IN & COMMENTS**

The Pledge of Allegiance was recited and the sole Petitioner was sworn in. Following the welcoming remarks, the Chair stated the Graphic Review Board is a recommending body to the City Council and the Council will make a final determination at their next meeting scheduled on June 19, 2018.

**ATTENDANCE**

Members present: Sharon Ryan, Martha Burich and Andy Mathes. Also present were: Zoning Administrator Steve Willaredt, Attorney Derek Filcoff, Alderman Tim Elliott and Economic Development Director James Amos. Excused absent: John Janek, Sam Akeman, Building Inspector Ralph Walden and Alderman Dan McDowell.

**MINUTES & AGENDA**

A motion to approve the Minutes from the previous meeting (March 01, 2018) and this evening's agenda was made by Martha Burich and seconded by Andy Mathes. Voice vote. All ayes. Motion carried.

**PETITIONER: Mian Rizwan**  
Granite City Urgent  
2861 Madison Ave.

The Chair introduced the Petitioner's request to review the Sign Ordinance and allow a non-conforming eight (8) feet x seven (7) feet monument sign containing a 25.3 sq. ft. LED message board in a District Zoned B-1.

Mike Butler came forth introduced himself and stated he resides at 406 Andover Lane Ballwin, MO. Mr. Butler is representing Landmark Sign Company and stated they are wanting to replace the old existing sign. Therefore, we would like to install an Monument sign with two signs within the cabinet where the existing sign is now. One sign will be a static lighted board and the other sign will be a digital LED message board. The sign size will be eight (8) feet x seven (7) feet. The signs will consist of high resolution color, controlled timer, dimmer and the message can flash or scroll. The message being displayed will offer a variety of medical services available. Where the sign will be located it will be

visible for public viewing. Our company will work with Building and Zoning to comply with sign ordinance.

Zoning Administrator Steve Willaredt concerns were: the new sign is bigger than the existing sign and will need to accommodate the five (5) foot setback from the sidewalk to stay in compliance with the sign ordinance.

Sharon Ryan concerns were: will this sign be illuminated 24 hours a day and affect the surrounding neighbors and traffic. How much bigger will the sign be compared to the existing sign.

Andy Mathes concerns were how far will the setback of the sign be from the sidewalk and if the sign is a hazard will it brought back to the board.

MOTION by Martha Burich and seconded by Andy Mathes to approve the petition and allow a non-conforming eight (8) feet x seven (7) feet sign containing a 25.3 sq ft LED message board located at 2861 Madison Ave. in a District Zoned B-1.  
All ayes Motion carried.

**ROLL CALL:**

Sharon Ryan Yes Martha Burich Yes Andy Mathes Yes

**NEW BUSINESS**

**UNFINISHED BUSINESS**

MOTION to adjourn by Martha Burich second by Andy Mathes. Voice vote. All ayes.

Respectfully submitted,  
*Bonnie Dickerson*  
Secretary,  
Graphic Review Board

**GRAPHIC REVIEW BOARD ADVISORY REPORT**  
**Date of Hearing June 7, 2018**

**PETITIONER: Granite City Urgent Care**

**LOCATION: 2861 Madison Ave**

**MOTION by Martha Burich and seconded by Andy Mathes to approve the petition and allow a non-conforming eight ( 8) feet x seven (7) feet monument sign containing a 25.3 sq. ft. LED message board located at 2861 Madison Ave. in a District Zoned B-1.  
All ayes. Motion carried.**

**ROLL CALL:**

**Sharon Ryan Yes Martha Burich Yes Andy Mathes Yes**

\*\*\*\*\*end of Advisory Report\*\*\*\*\*